



**And Oregon-Columbia Chapter NECA**  
*Present*

# **Strategic Planning for Electrical Contractors**

*September 24, 2009*

8:00 am – 4:30 pm

Oregon-Columbia Chapter Office

601 N.E. Everett Street

Portland, OR 97232

(503) 233-5787

**Registration Fee:** \$310 Chapter Members - \$385 Non-Chapter Members

This program is designed to teach the process and techniques of mid to long-term planning and how to plan for financial, operational and resource longevity and stability. Participants will understand the emerging operational models in the areas of increasing profitability; increasing productivity; new markets; partnership with suppliers and manufacturing; training needs for supervision; and subcontracting from the operator's point of view. Using this newfound knowledge, participants will be able to assess their current capabilities, plan a strategy, and through this strategy begin to incorporate this new operational model into their companies. Specifically, this course will teach companies how to plan for financial, operational and resource longevity and stability. This course is led by **Dr. Perry Daneshgari**, an Adjunct Professor at University of Michigan. Perry has extensive background in improving productivity and profits in various industries. He has worked with electrical and other contractors throughout the nation.

**Yes**, Please sign up the following attendee for the class:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make check payable to NECA and mail to:**

Oregon-Columbia Chapter, NECA, 601 NE Everett, Portland, Oregon 97232

Phone: 503.233.5787, Fax: 503.235.4308

Check Enclosed     Education Fund Request Attached (**NECA Chapter Members Only**)

**Recommended Hotel:** Residence Inn Portland. 1710 NE Multnomah St., Portland, OR (503) 288-1400



Participants who successfully complete this seminar will be awarded 0.6 CEUs

## **NECA Premier Partners**

