

Flint Rotary World

Charter No. 220 – *Rotary Club of Flint, Michigan* – Organized April 7, 1916

Rotary theme for 2010 - 11 – “Building Communities Bridging Continents”

Kalyan Benerjee, Vapi, Gujarat, India, Rotary International President, – Joe Reynolds, Genesee Valley Rotary, Swartz Creek, MI, Governor, District 6330

Coming up this week:

Our Hometown Favorite Son: Joe Reynolds, Rotary 6330 District Governor

Last week’s meeting featured:

“What Happened to GM Can Happen Everywhere”

Last Friday’s very interesting program featured our own Dr. Perry Daneshgari (assisted by Heather Moore) describing the rapidly changing environment in the world economy. His compelling message was that just as global competitors have taken a huge piece of the automotive market here in the United States, so the same thing could happen in other fields, such as Construction, Distribution and Healthcare.



Dr. Perry Daneshgari

He began with a history lesson pointing out that in 1958 the Big Three controlled 85% of the US car market. As late as 1991, the whole of Toyota was smaller than the Chevrolet division of GM but by 2007 Toyota worldwide was bigger than GM and in 2009 GM declared bankruptcy. Dr. Daneshgari warned that American industries and companies are in danger of losing their national and international market dominance due to shifting markets and divergent system productivity and lack of standards.

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VITAL STATISTICS

Our song leader this week was Jerry Hill, our inspirational message was given by David Smith, our greeter was Becky Millsap, our set up and take down was performed by Bob Sibilsky while Jerry Knoodle registered and introduced guests and visiting Rotarians. Elizabeth Cummins ran the raffle.

Roxanne Caine, the Chair of the New Member Orientation Committee, made the committee’s annual report to the membership and Mark Eneix gave us the Rotary Member Minute. Please thank all of these Rotarians for their Service Above Self!

Upcoming Programs

Aug 5 – Linda B. and Ruth Bryan, “Applewood Estate: History and Legacy”

Aug 12 – Laurie Gustafson, National Kidney Foundation, “Better Health Together”

Aug 19 – Steve Wilson, Ruth Mott Foundation, “New Funding Priorities and Web Site”

Aug 26 – Mona Sahouri, Arab American Heritage Council

Officers and Directors

President – Tiffany Flynn

President Elect - Don Rockwell

Vice President - Joe Fioroni

Vice President – Dawn Hibbard

Director – Kim Egerer

Director – Shannon Polk

Director – Amy Krug

Director – Rob Bennett

Past President – Jerry Johnson

Club Administrator - Amy van der Putte

Treasurer - Rebecca Millsap

Secretary/Treasurer Emeritus - Richard Cordell

Other Rotary News:

Please mark your calendars for Saturday, October 8th for the Rotary Clubs of Genesee County "Service Above Self" Awards Program. It will be from 6:00 pm to 9:00 pm at the Riverfront Banquet Center. Tickets are \$30.00 per person.

Also coming up, our own Flint Rotarian Woody Skaff will be presented with the annual Donald Riegle Community Service Award by the Flint Jewish Federation. The event will take place the evening of Tuesday, September 13 at the Flint Institute of Arts. Tickets are \$125.00 each, Award Sponsor is \$1,000 (8 tickets) or Corporate Sponsor (25 Tickets) for \$5,000. For tickets, call the Flint Jewish Federation at 810.767.5922.

Where to make up:

Monday

Saginaw Valley 12:15 PM
Horizons Conference Center

Tuesday

Clio 7:15 AM
Roger's Lodge

Durand 11:30 AM
Durand City Hall Basement

Grand Blanc 7:15 AM
Sophie's Kitchen

Fenton 7:15 AM
Spring Meadows Country Club

Genesee Valley (Flint) 12:15 PM
Redwood Lodge, Hill Rd..

Lapeer 12:10 PM
Lapeer County Center Bldg.

Columbiaville 6:30 PM
Rotary Building

Wednesday

Greater Flint Sunrise 7:00 AM
Sarvis Center

Owosso 12:15 PM
Owosso Memorial Hosp. Annex

Saginaw 12:00 PM
Saginaw Club

Davisburg 7:00 PM
Don Hart Community Center

Thursday

Flushing 7:00 AM
Sorrento's Restaurant

Burton 12:10 PM
Brookwood Golf Club

Frankenmuth 12:10 PM
Zehnder's Restaurant

Corunna 12:00 PM
United Methodist Church

Did you know where the Rotary 4-Way Test came from?

The Four Way test was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of a company that was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties.

He drew up a 24-word code of ethics for all employees to follow in their business and professional lives.

The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than a hundred languages and published in thousands of ways.

Herb Taylor became president of Rotary International in 1954-55.

What is your attendance percentage? It should be pretty close to 100%, right?

Our club's goal is 80%.

Remember, you can make up 2 weeks either side of an absence.

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He described how American auto companies operated under a system in which it took two weeks to change dies for a model changeover, during which time plants had to close down. But the Japanese auto companies got the time to change dies from two weeks to *one minute!* To illustrate the point, he showed a film of a Chinese construction company building a skyscraper in *six days*.

The response to this challenge is for American business to change its method of measuring progress. Using the construction industry as an example, Dr. Daneshgari said that American companies must 1) measure ongoing changes in production rates, 2) report actual construction put in place, 3) Identify errors, rework and quality issues, and 4) substantiate work performed for progress billing, revenue and gross margin recognition.

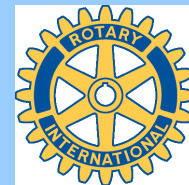
It was an interesting and compelling presentation that opened the eyes of many Rotarians on the challenges facing American industry.

Rotarians at Work in Haiti

Rotarians in Haiti began laying the groundwork for recovery after a powerful earthquake shattered the capital of Port-au-Prince on 12 January, leaving 200,000 dead and millions more homeless.

The Rotary Foundation established the Haiti Earthquake Relief Fund, a donor advised fund, which raised more than US\$1.3 million by April toward long-term recovery. A task force set up two years earlier by District 7020, which includes Haiti, to administer all financial aid to the nation worked with local clubs to deliver aid where needed.

In late February, 2009-10 RI President John Kenny visited the country "to show that Rotarians worldwide care about the plight of their fellow human beings, many of whom have lost everything."



The Rotary Four-Way Test

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?"**

Did you know that Rotary has a channel on YouTube? Learn about the international work of Rotary as well as activities about other Rotary clubs.

Visit <http://www.youtube.com/rotaryinternational>