3040 Airpark Drive South, Suite C
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We make your company more productive by applying: Lean Engineering, Manufacturing, and Service Processes

We are about you™

Making Productivity Visible to Everyone™

Business Research Analyst

Education desired:

- Bachelors degree required, Master preferred
  - Degree in:
    - Math or Statistics
    - Industrial Engineering
    - or Operations Research in market analysis, finance, etc.
- 3-5 years of applied experience in business
- Excellent research, writing and presentation skills

Computer skills desired:

- Proficient in Microsoft Word Microsoft
- Proficient in Microsoft Excel
- Microsoft PowerPoint
- Microsoft Visio
- Proficient in Microsoft Project
- Minitab or similar statistical package

Responsibilities:

- Assisting the Principal Researcher with, but not limited to the following:
  - Literature searches and analysis of work done in market analysis and measuring market share
  - Design and develop surveys and interview instruments to gain knowledge in the industry
  - Analysis and presentation of survey, interview results
  - Coordination of all aspects of interviews and focus groups

Personal Characteristics

- Self motivated
- Attentive to detail
- Self-disciplined and organized
- Proactive take charge attitude
- Stimulating and positive communicator
- Punctual
- Assertive
- Positive response to pressure, challenge and fast pace
- Socially poised and persuasive

Travel:

- 50-60% of the job would be traveling primarily out of the state of Michigan

Annual Compensation:

- Negotiable – based on experience

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