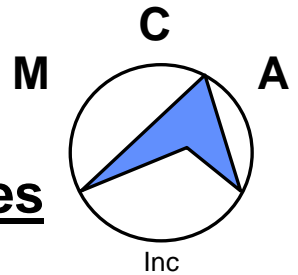


MCA, Inc.

We are about you!



Wholesale Operations Lean Symposium Series

Winter 2009

***Last Minute Orders...
Rush Deliveries...
Incomplete Requisitions...
Unclaimed Back Orders...
Excessive Returns...***

***Are your customers
helping you to implement
Lean Operations?***

**C
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TM**

You've heard all of the talk, you've read all of the books and you've committed to running a leaner more efficient wholesale operation; but, the demands of your customers are making it seemingly impossible to implement. You aren't alone. Operations managers and directors throughout the industry are struggling with the same issues; do we sacrifice lean, or sacrifice loyal customers and their business?

MCA is hosting the first semi-annual wholesaler lean operations seminar to provide a forum for operations managers from across the industry to meet and identify best practices for implementing lean when customer demands aren't. Participants in this session will have an opportunity to explore the latest technology for assessing individual customers' impact on their lean efforts and profitability.

Introducing CPAC™; MCA will explain how you can measure the impact of your customers operating practices on your business, on your bottom line. CPAC™ is the only way to really know the value of each customer relationship.

Improve productivity, profits and increase sales with proven methods, explained by managers who have made it happen!

MCA, Inc. has been helping companies to reduce waste and improve productivity in all of their operations with unequaled success. Since 1990 Dr. Perry Daneshgari and his team have been researching applications of fundamental and universally applicable business principles. Applications of these principles to manufacturing, contracting and wholesaler business models have been successfully accomplished, and proven to increase profitability as much as 50% percent or more. Now we are offering the opportunity for your company to learn about how these scientifically proven principles have been applied within the wholesale distribution industry and explore ways to apply them to the specific operations that you perform.

Hotel T.B.D.

Flint, MI
January 9th & 10th

To make reservations call Anna at:
(810) 232-9797

To meet the Hotel requirements we must have a count of attendees by the Registration

Deadline of September 30th

Both days for only \$575 per person